Analysis Task 1 - Interview Notes

Company Name:

Interview Notes:

Date: 06/10/2023

Interviewer: me

Interviewee: mr bossman

# Interview Questions/Answers:

**Q.who is the target audience**

1. male female 15 to 70

**Q. how many pages**

A. 7 pages, home page, gallery page, newsletter, hire, shop, contact, login and staff

**Q.what are your key goals**

A.promote health and wellbeing, different clientelle, schools, scout groups, maximising profits is the goal.

**Q. do you have database**

1. yes

**Q. portability**

1. have a presence on mobile devices, tablets possibly mobile phones

**Q.who are primary user**

1. male and female 15-70 years old typically.

**Q. do you have bikes for those with disabilities.**

1. will adapt bikes but will do the best

**Q. would you like link to social media**

1. a link to all general social medias.

**Q. how much traffic.**

1. reasonable web host to support a small to medium business.

**Q. direct contact via the website.**

1. yes

**Q. what are the accessibility requirements?**

1. Must adhere to w3c accessibility guidelines (WCAG).

**Q. what kind of security**

1. some kind of security for credit cards, shop, hire and staff login.

**Q. product quantity.**

1. new bike on homepage, fluid stock, higher end, popular and budget bikes

**Q. who are your competitors**

1. plow king scotland, we can hire bikes and they can’t, try before you buy

**Q. should safety be a requirement for gallery.**

1. if person is doing dangerous activity such as jumping over a river then you should put a warning over that image.

**Q.would you like to show reviews**

1. show reviews for hire and shop page.

**Q.what kind of navigation would you like.**

1. no real preference, up to the developer, clear concise.

**Q. would any bikes be displayed for sale on home page.**

1. only if they were significantly discounted.

**Q. contact us page**

1. yes

**Q. would you like an online shop**

1. yes

**Q. what are the companies top goals**

1. make the company more public

**Q.what font would you like to use**

1. primary- roboto font